MEDIA ADVISORY

For Immediate Release

Bolger & O'Hearn to Showcase DSM Resins, New Website and Next-Gen Stormproof Water Repellent at Techtextil NA 2019

(Fall River, Massachusetts, Feb 21, 2019…...) Bolger & O'Hearn, Inc. Specialty Chemicals, (B&O) will showcase DSM Resins, introduce their new corporate website and continue launching B&O's new "Stormproof/Breathable" durable water repellent, OmniBloq™, at Techtextil NA 2019. The media and public are invited to visit Bolger & O'Hearn in Booth **1635** to learn more.

Techtextil NA 2019 takes place at the Raleigh Convention Center in Raleigh, NC, USA, Feb. 26-28, 2019.

In September of 2018, Bolger & O'Hearn entered an exclusive agreement to represent DSM Coating Resins in the United States. DSM is a leading provider of innovative resins for sustainable coatings systems, including waterborne resins for the textile and related markets. DSM's high performance polyurethane and acrylic systems provide lamination ability, abrasion resistance, fire retardance, moisture transmission and several other value-added properties to textiles.

In addition to the standard DSM textile product line, Bolger & O'Hearn will also provide fully customized and formulated coatings, finishes and adhesives based on the DSM product technology. You can learn more about B&O's exclusive agreement with DSM Coating Resins on the [B&O website](#).

"We're excited to promote our new distribution relationship with DSM to the Techtextil audience," said Shaun O'Hearn, president of Bolger & O'Hearn. "Techtextil is an ideal venue to discuss DSM's textile coating products. We're also looking forward to discussing industrial applications for our powerful new Stormproof DWR, OmniBloq™."

Applied to textiles at the mill, Stormproof/Breathable™ OmniBloq™ delivers highly durable, water repellence that does not compromise fabric hand, product design or fabric breathability.

An ideal DWR against even the harshest rainstorms and squalls, OmniBloq™ has been engineered to keep the rain off without the bulk or stiffness of a laminate. OmniBloq™ is also recyclable, non-PFOA and provides protection against oil and stains. End applications include stormproof outdoor apparel, such as with Flylow Gear ski wear, workwear, boat covers, awnings and any other textile that needs heightened DWR protection.

Bolger & O'Hearn is also launching a new [corporate website](#) at Techtextil. Introduced In January, the new website provides a comprehensive look at their products, sustainability programs and Innovation Lab.

Known for innovation and the highest quality standards, Bolger & O'Hearn frequently develops new chemical products for customers and can turn most requests over quickly. Many of their products use the most environmentally-compliant materials and technologies available. Most are water-based, and Boger & O'Hearn strives to continually improve the health, safety and environmental profiles of the chemistries they develop for the industries they serve.

About Bolger & O'Hearn

Since its founding in 1969, Bolger & O'Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. To learn more, go to bolgerohearn.com.

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You can learn more about Bolger & O'Hearn at www.bolgerohearn.com

You can learn more about OmniBloq™ here.

And you can follow Bolger & O'Hearn on Twitter at @BolgerandOHearn