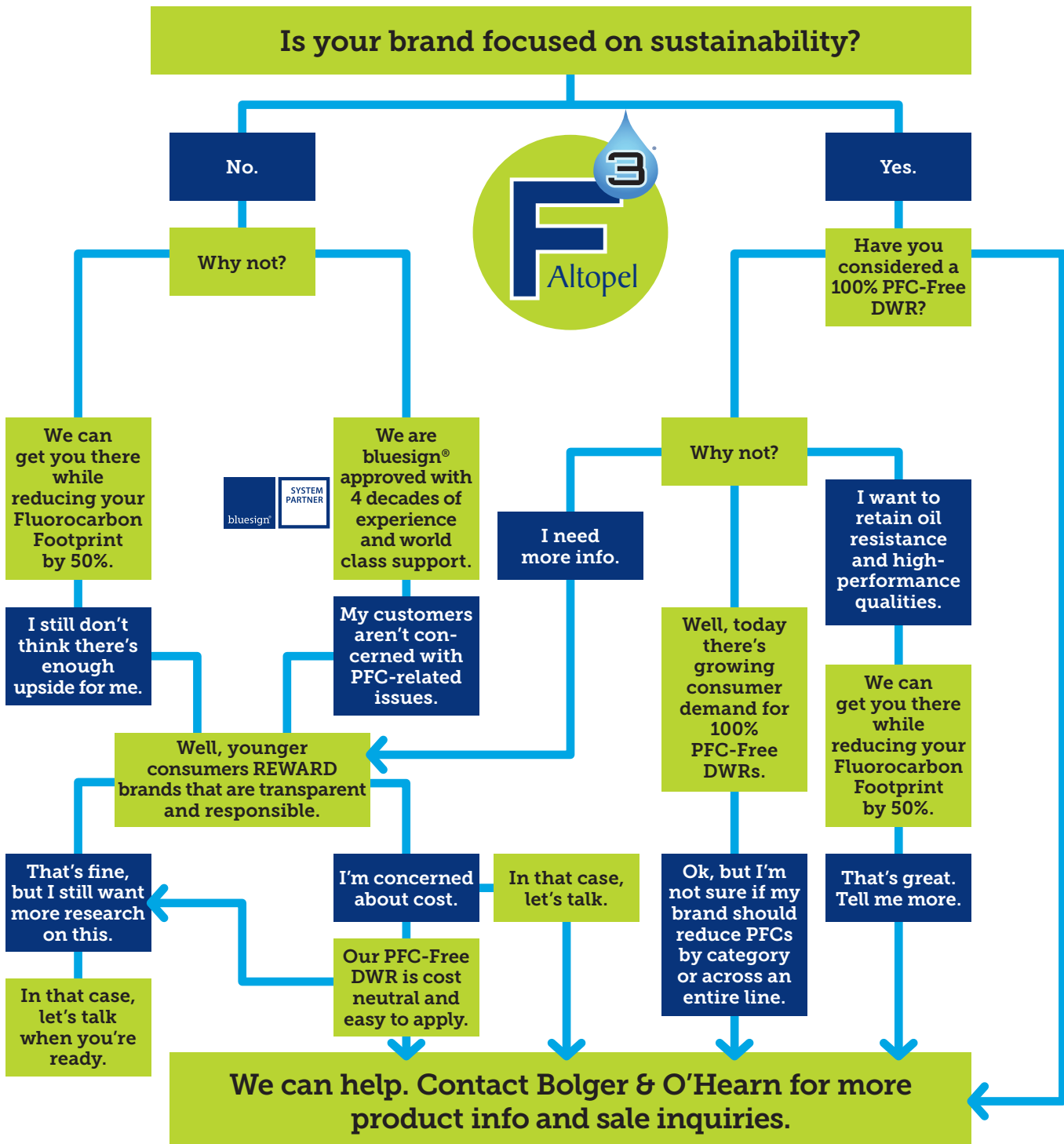


Earth Friendly. Yet No Friend to Water.

Welcome. As a company focused on sustainability and performance, Bolger & O'Hearn wants to help guide your brand into making the smartest choice in durable water repellents (DWR)—Altopel F³, our newest PFC-Free DWR.



Get to know PFC-Free DWRs a little better.

What are PFC-Free Durable Water Repellents (DWR)?

PFC-Free DWRs are water repellents made without the controversial class of chemicals known as perfluorinated compounds (PFCs). Made with eco-friendly materials, PFC-Free DWRs can help your brand's garments achieve maximal water repellency while eliminating the environmental and health concerns associated with PFC repellents, all while ensuring high performance.

Should my brand embrace PFC-Free DWRs?

Yes. For many apparel brands, it makes sense to move some or all styles and categories to high-performance PFC-Free DWRs. After all, adopting PFC-Free products can heighten your brand's image through improved environmental sensitivity, responsibility, and awareness. Dedicated technical personnel at Bolger & O'Hearn can work with you to help you adopt PFC-Free DWRs.

Are PFC-free DWRs durable?

Yes. PFC-Free DWRs are very durable. They can withstand intensive laundering and mechanical abrasion, and they can even last the lifespan of the garment. In fact, the esteemed Hohenstein Institute performed rigorous wash tests using our PFC-free DWR, Altotel F³. Even after 20 washes, it still received the highest ISO Spray Ratings available.

Well, how can my brand start implementing Altotel F³ into our apparel?

We're glad you asked. For more in-depth information, please go to our website (www.bolgerohearn.com) or contact our Chief Chemist, Frank Keohan (fkeohan@bolgerohearn.com).



POSITIVE Environmental Brand Image

HIGH PERFORMANCE-DRIVEN quality

EASY to Apply

MAXIMUM Water Repellency for Your Products

For Product Information, Contact Bolger & O'Hearn: Shawn Honeycutt
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