

MEDIA ADVISORY



For Immediate release

B&O sees escalating demand for high powered durable water repellents for medical textiles in response to COVID-19 pandemic

(Fall River, Massachusetts, April 13, 2020.....) Bolger & O’Hearn, known for developing innovative specialty chemicals for the global textile industry, is seeing brisk demand for the company’s high-powered durable water repellents (DWRs) in connection with COVID-19 and the growing call for Personal Protective Equipment (PPE) and other medical textiles.

This includes DWR’s used in the production of medical masks, gowns, bed coverings, hospital room drapes and more.

“In particular, we are seeing a high demand for Stormproof/Breathable OmniBloq™, a DWR we developed for high-end performance apparel brands that surpasses industry standards for water and soil repellence,” said Kelly Murphy, co-president of Bolger & O’Hearn.

OmniBloq™ provides resistance to fluid penetration, splatter and soils and a higher level of barrier protection for both woven and nonwoven textiles than standard industry DWR’s.

Bolger & O’Hearn has been developing high-performance DWR’s and other specialty coatings since 1969 and has a proven portfolio of over 2,500 products. Their experienced technical staff and R&D lab is known for providing rapid proof of concept evaluation and transition to commercialization and fully committed to working on projects related to fighting this devastating, global pandemic, Murphy added.

Bolger & O’Hearn has been designated an Essential Service by the state of Massachusetts, the US department of Defense and Homeland Security. Their offices, R&D labs and manufacturing operations are remaining open as the company provides brands and textile manufacturers with the chemistries they need to make PPE and other textile end products essential to fighting COVID-19.

Bolger & O’Hearn is known and respected throughout the industries it serves as a trusted partner and developer of innovative, highly-effective chemical products. A [bluesign system partner](#), B&O is also known for developing chemical products based on environmentally-compliant materials and technologies. Most of their chemistries are water-based, and Boger & O’Hearn strives to continually improve the health, safety and environmental profiles of the chemistries they develop.

More About Bolger & O’Hearn

Since its founding in 1969, Bolger and O’Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. B&O is also a bluesign® System Partner. To learn more, go to bolgerohearn.com.

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You can learn more about Bolger & O’Hearn at www.bolgerohearn.com

You can learn more about OmniBloq™ at www.ominbloq.com

And you can follow Bolger & O’Hearn on Twitter at [@BolgerandOHearn](https://twitter.com/BolgerandOHearn)

OmniBloq™ logo available on request.