



MEDIA ADVISORY

For Immediate Release

Bolger & O'Hearn to Showcase Revolutionary Stormproof/Breathable **OmniBloq™ DWR at Techtextil NA**

North America's leading specialty chemical company will also officially launch their new [OmniBloq™ website](#) at Techtextil.

(Fall River, Massachusetts, May 18, 2018.....) Bolger & O'Hearn, Inc., Specialty Chemicals, will demonstrate OmniBloq™ -- the company's new "Stormproof/Breathable" durable water repellent -- at Techtextil North America 2018. The media and public are invited to visit Bolger & O'Hearn **Booth 2206** to learn more **and see OmniBloq™ in action**.

Techtextil NA takes place at the Georgia World Conference Center in Atlanta, Georgia, USA, May 22-24, 2018.

Bolger & O'Hearn is also launching their new [OmniBloq™ website](#) at Techtextil.

Applied to textiles at the mill, OmniBloq™ delivers highly durable, stormproof water-repellence that does not compromise fabric hand, garment design, wearer comfort or breathability. An ideal DWR against even the harshest rainstorms and squalls, OmniBloq™ has been engineered to keep the rain off, and get the sweat out, without the bulk or stiffness of a laminate.

Developed in Bolger & O'Hearn's North American labs and introduced to global markets at Winter Outdoor Retailer 2018, fabrics treated with OmniBloq™ readily meet or surpass AATCC Rain Test 35-2013.

Lightweight, yet stormproof, OmniBloq™ is ideal for performance fabrics for all forms of sportswear including ski wear, athleisure wear and outer wear, as well as tents, backpacks and other outdoor gear.

"OmniBloq™ is a real breakthrough in the Stormproof/Breathable fabric category," said Shaun O'Hearn, president of Bolger & O'Hearn. "There is really nothing like it on the market. Raising performance standards and reducing your environmental impact does not usually go hand-in-hand but OmniBloq™ delivers on both fronts. With OmniBloq™, you get Stormproof/Breathable performance without all of the resources associated with laminated fabrics. This is an amazing achievement."

Global performance brands and the US military have already begun adopting OmniBloq™ as the DWR of choice for their next-generation product launches. In addition to being waterproof yet highly breathable, OmniBloq™ is recyclable, non-PFOA and provides protection against oil and stains.

OmniBloq™ is just the most recent chemistry developed by Bolger & O’Hearn. The company has been serving the textile industry since 1969 and as its reputation has grown, has expanded into other industries including paper and non-textile manufacturing.

Known for innovation and the highest quality standards, Bolger & O’Hearn frequently develops new chemical products for customers and can turn most requests over quickly.

Many of their products use the most environmentally-compliant materials and technologies available. Most are water-based, and Boger & O’Hearn strives to continually improve the health, safety and environmental profiles of the chemistries they develop for the industries they serve.

About Bolger & O’Hearn

Since its founding in 1969, Bolger & O’Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. To learn more, go to bolgerohearn.com.

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You can learn more about Bolger & O’Hearn at www.bolgerohearn.com

You can learn more about OmniBloq™ at www.ominbloq.com

And you can follow Bolger & O’Hearn on Twitter at [@BolgerandOHearn](https://twitter.com/BolgerandOHearn)

OmniBloq™ logo available on request:

