

Media Advisory

For Immediate Release



Bolger & O'Hearn enters exclusive agreement to represent DSM Coating Resins in USA

(Sept. 26, 2018, Fall River, MA, USA....) Effective September 28, 2018, Bolger and O'Hearn, Inc. Specialty Chemicals will be the exclusive product development partner and distributor for [DSM Coating Resin's](#) textile products in the United States.

DSM stated that Bolger & O'Hearn was selected for several reasons, including B&O's new product development capabilities and highly personalized service approach. Bolger & O'Hearn is a recognized leader in the textile industry for new product innovation and customer service.

"Their technical support, with highly trained chemists and hands-on technical representatives, will be an integral part of all our combined successes," said Amy Geiger, North America Sales Director for DSM Coating Resins. "We look forward to working closely with them and believe [our customers] will benefit from their expertise," she added.

The collaboration with DSM is just the latest development in a banner year for Bolger & O'Hearn, which includes being listed on the global ZDHC list of environmentally preferable chemistries and launching Stormproof/Breathable™ OmniBloq™, an advanced DWR technology that has set a new standard for the textile industry.

"We are very excited about our new distribution and technology development relationship with DSM," said Shaun O'Hearn, president of Bolger & O'Hearn. "Their high quality polymer coatings and adhesives are an excellent complement to our specialty textile chemical lineup."

In addition, he said, "close collaboration with DSM's polymer R&D team will result in innovative products for our partners in the textile and related industries. This relationship should provide unique value propositions throughout the supply chain for our combined customer bases."

For additional information, customers can contact: Shawn Honeycutt, Sales Director, Bolger & O'Hearn, at shoneycutt@bolgerohearn.com

About Bolger & O'Hearn

Since its founding in 1969, Bolger and O'Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. To learn more, go to bolgerohearn.com.

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Learn more about Bolger & O'Hearn at www.bolgerohearn.com

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