

MEDIA ADVISORY



For Immediate Release

Bolger & O'Hearn introduces new dual action Repel-&-Release DWR, plus will speak, at Techtextil NA 2022

B&O is also showcasing Shell-Tech Free, a high performance, fluorine-free DWR engineered for trouble-free application at the mill.

(Fall River, Mass., USA, May 11, 2022....) The team from Bolger & O'Hearn will be onsite, Booth 2906, at Techtextil NA 2022 in Atlanta next week to introduce the textile industry to the company's latest innovation, Shell-Tech Dual Action – a Repel-&-Release technology that offers oil repellency, water repellency AND soil release.

Techtextil NA 2022 takes place May 17 to 19 at the Georgia World Conference Center in downtown Atlanta, Georgia, USA. Visitors are welcome to stop by our booth on the show floor (2906) to learn more about our latest innovations. To set up an appointment, contact [Shaun O'Hearn](#).

Bolger and O'Hearn will also showcase fluorine-free Shell-Tech Free at Techtextil NA 2022. Introduced last fall at IFAI Expo in Nashville, Shell-Tech Free is ideal for brands making the transition to fluorine-free durable water repellents. Shell-Tech Free provides the same repellency, wash durability and runnability as a quality C-6 and has been engineered for both sustainability and easy application at the mill. Shell-Tech Free can be used on a vast array of end products.

B&O's new Repel-&-Release technology, Shell-Tech Dual Action, is unique from other protective finishes available to the US textile industry in that it offers high oil repellency, stain release, oily soil release and spray resistance. Designed for easy application at the mill, Shell-Tech Dual Action is ideal for the uniform market, work wear, linens, military textiles and other textiles that are exposed to the elements, gasoline, oil, soil and rain.

B&O will also participate in a symposium at the show titled "Circular Economy and Sustainability." Mohan Rao, B&O's Technical Director, will sit on the panel presentation, which takes place Wednesday, May 18, 2:30 pm to 4 pm EDT. The presentation will focus on the various challenges faced when implementing sustainable practices – from materials sourcing to energy and water consumption to the elimination of hazardous chemicals and waste.

Rao specializes in developing innovative fluorochemical technologies of different functionalities as well as fluorine-free, sustainable water repellants for various textile market segments.

“Our high performance finishes are manufactured in the USA and have been developed to meet the textile industry’s growing demand for high performance finishes that offer new levels of protection and sustainability,” said Shaun O’Hearn, president of Bolger & O’Hearn. “Consumers are asking for both and we are committed to helping our customers meet that demand.”

For additional information, contact [Shaun O’Hearn](#).

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[Bolger & O’Hearn](#)

Since its founding in 1969, Bolger and O’Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. B&O is also a bluesign® System Partner.

You can learn more about Bolger & O’Hearn at www.bolgerohearn.com