



MEDIA ADVISORY

For Immediate Release

Learn about “The Changing Landscape for Repellent & Soil Release Fabric Finishes” at Techtextil NA 2022 in Atlanta

B&O Technical Director, Mohan Rao, will deliver a presentation on fluorine-free DWRs and new global regulations on the horizon tied to C6 and fluorine-free durable water repellents.

(Fall River, Mass., USA, May 17, 2022....) New regulations are emerging in both the United States and European Union that limit or prohibit the use of some fluorine-based textile repellent finishes. Mohan Rao, Technical Director of Textile Product Innovations at Bolger & O’Hearn, will address this topic in a symposium titled “Circular Economy and Sustainability,” which takes place Wednesday, May 18, in Atlanta at Techtextil NA 2022.

Rao is one of four panelists addressing the topic of textile industry sustainability, and his portion will drill down into both the efficacy and sustainability issues tied to current water-repellent finish technologies. Rao specializes in developing innovative fluorochemical technologies of different functionalities as well as fluorine-free, sustainable water repellants for various textile market segments.

The full presentation, which will be moderated by Ben Mead from the Hohenstein Institute, will focus on the various challenges faced when implementing sustainable practices – from materials sourcing to energy and water consumption to the elimination of hazardous chemicals and waste.

The symposium begins at 2:30 pm and ends at 4 pm, Wednesday.

Techtextil NA 2022 takes place May 17 to 19 at the Georgia World Conference Center in downtown Atlanta, Georgia, USA.

Bolger & O’Hearn is hosting a booth at Techtextil and the visitors are welcome to stop by our booth on the show floor (2906) to speak with Rao after the presentation and learn more about B&O’s latest innovations.

For additional information, contact [Shaun O’Hearn](#).

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MEDIA NOTES:

MEDIA CONTACT

Glenna B. Musante

919.604.7213

Glenna@MusanteCommunications.com

Bolger & O'Hearn

Since its founding in 1969, Bolger and O'Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. B&O is also a bluesign® System Partner.

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