

# MEDIA ADVISORY



**For Immediate Release**

## **B&O to feature fluorine-free DWR, Shell-Tech Free, and new repel & release, Shell-Tech Dual Action, at Techtexil 2023**

**(Fall River, Mass., USA, May 8, 2023....)** The team from Bolger & O'Hearn will be onsite, Booth 2506, at Techtexil NA 2023 in Atlanta to showcase Shell-Tech Free and Altopel F3 – two high powered DWR's developed without fluorine in response to growing demand by mills and brands for fluorine-free textile finishes.

We will also showcase Shell-Tech Dual Action, an innovative Repel & Release finish that offers oil repellency, water repellency AND soil release. Shell-Tech Dual Action was developed for military and medical applications.

Techtextil NA 2023 takes place May 10-12 at the Georgia World Conference Center in downtown Atlanta, Georgia, USA. Visitors are welcome to stop by our booth on the show floor (2506) to learn more about our latest innovations. To set up an appointment, contact [Shaun O'Hearn](#).

Shell-Tech Free is ideal for brands making the transition to fluorine-free durable water repellents. Shell-Tech Free provides the same repellency, wash durability and runnability as a quality C-6 and has been engineered for both sustainability and easy application at the mill. Shell-Tech Free can be used on a vast array of end products.

Shell-Tech Dual Action is unique from other protective finishes available to the US textile industry in that it offers high oil repellency, stain release, oily soil release and spray resistance. Also designed for easy application at the mill, Shell-Tech Dual Action is ideal for the uniform market, work wear, linens, military textiles and other textiles that are exposed to the elements, gasoline, oil, soil and rain.

"Our high performance finishes are manufactured in the USA and have been developed to meet the textile industry's growing demand for high performance finishes that offer new levels of protection and sustainability," said Shaun O'Hearn, president of Bolger & O'Hearn. "Consumers are asking for both and we are committed to helping our customers meet that demand."

For additional information, contact [Shaun O’Hearn](#).

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**MEDIA NOTES:**

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**[Bolger & O’Hearn](#)**

Since its founding in 1969, Bolger and O’Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently manufactures its products using renewable energy. The solar voltaic array on the grounds of its facilities in Fall River allows it to displace more than 100,000 pounds of carbon each year. B&O is also a bluesign® System Partner.

You can learn more about Bolger & O’Hearn at [www.bolgerohearn.com](http://www.bolgerohearn.com)