

# Media Advisory



**For Immediate Release**

## **Bolger & O'Hearn to showcase full line of high performance PFAS-FREE Durable Water Repellents at ATA Expo, 2023**

*Attendees can learn how to transition to fluorine-free finishes at our booth and by attending B&O's Campfire Presentation at 2:30 Wednesday on the show floor.*

**(Fall River, Mass., USA, Oct. 25, 2023....)** The team from Bolger & O'Hearn will be onsite, Booth 2245, at Advanced Textiles Expo in Orlando next week to introduce the textile industry to the company's comprehensive line of high powered PFAS-free durable water repellents. The show will be held November 1-3, 2023, at the Orange County Convention Center in Orlando, FL, USA.

The R&D department at Bolger & O'Hearn has developed a comprehensive, time-tested line of PFAS-free water repellents and our chief chemist, Frank Keohan, will be on hand in booth 2245 to answer questions.

Keohan will also deliver a Campfire Presentation on the show floor, Wednesday, Nov. 1 at 2:30 PM EDT. Titled "Rise of Fluorine-Free Repellents for Industrial PFAS Elimination," Keohan's talk will discuss how fluorine-free repellents work and the application conditions that are critical for obtaining maximum performance. Attendees will also learn about regulatory issues.

Attendees are invited to ask about Shell-Tech Free, one of B&O's PFAS-free repellents. Shell-Tech Free provides the same repellency, wash durability and runnability as a quality C-6, has been engineered for both sustainability and easy application at the mill, and can be used on a vast array of end products including upholstery and outdoor textiles.

"Our PFAS-free repellents are manufactured in the USA and have been developed to meet the textile industry's growing demand for high performance finishes that offer new levels of protection and sustainability," said Shaun O'Hearn, Co-President of Bolger & O'Hearn. "Consumers are asking for both and we are committed to helping our customers meet that demand."

For additional information, contact Shaun O'Hearn.

###

**MEDIA NOTES:**

MEDIA CONTACT

**Glenna B. Musante**

919.604.7213

[Glenna@MusanteCommunications.com](mailto:Glenna@MusanteCommunications.com)

**Bolger & O'Hearn**

Since its founding in 1969, Bolger and O'Hearn has been selling uniquely efficient and consistently high-quality chemicals. Its personalized service approach has been the pillar of its success. From its traditional beginnings in the textile industry, B&O has expanded into paper coatings, non-wovens and other non-textile manufactured products, all of which find applications in a wide range of industries. Today its diverse and comprehensive product line – totaling over 2,500 products – is sold and distributed globally. Committed to a zero-carbon future, B&O currently produces its products using renewable energy. The solar voltaic array on its facilities allow it to displace more than 100,000 pounds of carbon each year. B&O is also a bluesign® System Partner.

You can learn more about Bolger & O'Hearn at [www.bolgerohearn.com](http://www.bolgerohearn.com)